

Meghan Carroll

Graphic & Web Designer/Photographer

Contact: meghanrroll08@gmail.com

434.409.0340

reillywebdesign.com

Linkedin.com/in/meghancarroll-b9991717

Summary

I am a web & graphic designer with a penchant for anything creative. I have technical expertise in web, print layout and design; video, audio editing and production as well as project management for executive clients. I am interested in a creative career in web and graphic design and/or video editing and production. Specialties: Creative thinking; logos and branding; Adobe Creative Suite CC including expertise in Dimension, Dreamweaver, Flash, Illustrator, InDesign, Premiere, Photoshop, XD; FinalCut Pro, Audacity, Motion; Microsoft Office Suite; expertise on both Mac and PC platforms.

Education

Boston University

BS, Advertising, Spanish (2000 - 2004)

Piedmont Virginia Community College

Lynda.com - Extended learning

Adobe Live - Extended learning

Experience

State Farm Insurance

Graphic Designer, June 2015 - January 2020

- External facing advertising
- Agent signage
- Event signage and materials
- Digital materials
- Website design and maintenance
- Web design for email marketing
- Internal publications layout design

Reilly Web & Graphic Design

Owner/Designer, June 2004 - Present

- Reillywebdesign.com
- Logo and business identity design in everything from t-shirts to brochures to stationary to ads for print and web
- Website development and design
- Same day vector art creation for print and web
- Constant interaction with client and printer throughout each project
- Family and event photography-both shooting and editing

State Farm Insurance

Video Director /Photographer, January 2012 - December 2015 (4 years)

- Responsible for creating internal and external facing videos starring Executives, Agency & Employees from North Carolina to Maine
- Lead and coordinate the design and development of video and still images for communication and training products and programs via live events, multimedia and broadcasts
- Direct professional and non-professional talent
- Operate video and still camera equipment including Teleprompter in the studio and on location
- Edit footage in FCP suite and/or Premiere suite
- Create motion graphics using Motion or After Effects
- Identify and resolve production and project issues and problems
- Manage multiple projects with tight deadlines with direct customer contact throughout

Public Affairs Specialist, July 2008 - January 2012 (3 years 7 months)

- Technical Editor for State Farm Mid-Atlantic Zone's internal publication The Navigator responsible for entire layout and design.
- Design and maintenance of the online version of The Navigator
- Home page news editor and designer for regional intranet.
- Design and maintenance of several departmental and initiative websites on the SF intranet.
- Print and motion graphic designer for the 6-state region.
- Video editor for the region and co-lead of the video team.

Skills

